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Annie Diamantidis Debuts her Namesake Collection of Luxury Handbags



Annie Diamantidis - Redefining Luxury Handbags

Redefining handbags with Opulence and Elegance, **Annie Diamantidis** debuts her namesake collection of **Luxury Handbags** for 2009.

Inspired by the History and Mythology of Greece each Annie Handbag® pays homage to Greek Goddesses - **Athena, Clio, Selene, and Eris**. Beauty, Power and Admiration are the essence of a Greek Goddess. Therefore, Annie wanted those feelings to result when women are carrying her handbags.

Annie incorporates classic and modern ideas into effortless glamour. Each Handbag is handcrafted with impeccable artisanship, using the finest quality skin from a collection of Exotic Crocodile, Python and Ostrich, along with the more tradition Calfskin. All are lined with soft suede making them lightweight and versatile.

Finally each handbag is accented with striking white or yellow gold adding elegance and sophistication.

Available in a variety of rich color palettes to suit any fashionista's desire, prices range from \$1,089 to \$10,560 (£750 - £7,285).

Annie Diamantidis Bio

Born in Chicago, the Diamantidis family moved to the Island of Chios Greece, when Annie was just five years old. Annie's mother was a seamstress who taught her to be resourceful and at an early age, she would design and sew eccentric pillows by hand. As a teenager, she would take apart her mother's old mink shawls and make handbags out of them.

Growing up on the island of Chios, she would observe women wearing jewelry only on special occasions. She never understood why women should not feel glamorous every day. Her first creative awakening occurred on a trip to the Parthenon at the Acropolis, on a hilltop overlooking the beautiful city of Athens. This experience began a journey to self discovery and knowledge, which she later used to incorporate into her designs.



Annie Handbag - Gold Crocodile Skin Eris



Annie Handbag - Ostrich Skin Selene Tote Bag

Eventually her family moved back to Chicago, leaving Annie with a lasting impression of the beautiful island. Grown to love two countries, she now calls Chicago home and still travels to Greece regularly.

Annie explains her Handbags are for today's goddesses - *"When chic and glamour combined with the elegance of 14-Karat gold, this is truly a piece of art that can be passed down through generations", "All women will discover every day luxury with Annie Handbags"*

You can get further information and see her full collection at www.anniebags.com

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Annie Handbags®

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